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Fourteenth Annual “SECC”



Southeastern Chemical Conference

MARRIOTT RESORT AT GRANDE DUNES
MYRTLE BEACH, SOUTH CAROLINA

Thursday - June 6, 2013

<u>Room Location</u>	<u>Time</u>	
East Hall	11:30am to 1:30pm	Registration
Atlantic 6-8	Noon to 1:30pm	Lunch
Atlantic 5	1:30pm to 5:15pm	Speakers
East Hall	2:15pm to 2:25pm	Break
East Hall	3:45pm to 3:55pm	Break
East Hall	5:30pm to 9:00pm	Registration
Atlantic 6-8	6:30pm to 9:00pm	Reception

2013 SOUTHEASTERN CHEMICAL CONFERENCE SPEAKERS:

Stephen Willett (1:30pm - 2:15pm) **Senior Sales Director** **The Plaza Group**

Stephen Willett is Senior Sales Director for The Plaza Group, an International Chemical and Polymer Marketing Group, where he has worked over the last 15 years. Prior to joining The Plaza Group, Steve held several positions at Shell Chemical including Product Manager Oxygenated Solvents and Account Manager Kraton, Asphalt Modification for Road and Roofing.

Steve is very active in many chemical and polymer industry trade associations and is currently a member of the Cleveland Chemical Association and Northeast Chemical Association. He is also President of the Ft. Wayne Rubber Group, Director for the Mid Atlantic Rubber Group and a member of several other regional rubber groups.

Steve graduated from Baldwin Wallace College, in Berea, Ohio with a Bachelor of Arts Degree and a Masters of Business Administration. He currently resides in Avon Lake, OH with his wife Peggie, and their two sons, all of whom are very musically inclined.....leading his oldest son to frequently remind Steve that he is the only person in our family who can't read music!

Kyle R. Stavig (2:30pm – 3:45pm) **Chief Executive Officer** **Myers Container/Container Management Services/General Steel Drum**

Kyle and his brothers acquired Myers Container LLC and Container Management Services LLC in October 2007 with five operations located in California and Oregon. In February 2011 the ownership team acquired General Steel Drum LLC located in North Carolina.

Myers Container is the leading regional manufacturer of steel drums in the Western United States and General Steel Drum is the leading regional manufacturer of steel drums in the Southeastern United States. Products are used by the chemical, petroleum, food, paint and hazardous waste industries. CMS is the leading regional reconditioner and recycler of steel & plastic drums, industrial plastic and Intermediate Bulk Containers

Speaker - Kyle R. Stavig – Contd.

(IBCs). The companies are operated in concert to provide customers cradle-to-cradle solutions for their industrial packaging needs – a truly green company.

The mission of the companies is to be the best, most sustainable container company in America, and as such has been recognized as an industry leader with the following:

Awards

Governor's Award for Leadership in Sustainable Innovation – Industrial Energy conservation – *presented by the State of Oregon*

Innovation in Sustainability Award – *presented by Sustainable Business Oregon and the Portland Business Journal*

Speaking Engagements

GoGreen™ Annual Sustainability Conference
Association of Manufacturing Excellence (AME) National Conference

Kyle is a graduate of Oregon State University with a B.S. in Agriculture Business Management. Kyle has twenty-five years of industry experience working his way up from intern, plant manager, marketing and sales, and president of Myers Container/CMS. Kyle is the Chairman of the Steel Shipping Container Institute (SSCI) and serves on the board of the Reusable Industrial Packaging Association (RIPA). He is also a board member for the Northwest High Performance Consortium (www.nwhpec.org) a group of 50 companies working together to implement lean manufacturing. Kyle has also established similar lean consortiums in Southern California and Northern California. Kyle and his family reside in Portland, Oregon.

For more information visit:
www.myerscontainer.com
www.generalsteeldrum.com

2013 SOUTHEASTERN CHEMICAL CONFERENCE SPEAKERS:

Mark Vitner (4:00pm - 4:45pm)
Managing Director, Senior Economist
Wells Fargo Securities, LLC

Mark Vitner is a managing director and senior economist at Wells Fargo, responsible for tracking U.S. and regional economic trends. Based in Charlotte, NC, he also writes for the company's *Monthly Economic Outlook* report, the *Weekly Economic & Financial Commentary*, and provides regular updates on the housing markets, commercial real estate, regional economies, and inflation.

Mark joined Wachovia (the First Union) in 1993. Before that, he spent nine years as an Economist for Barnett Banks in Jacksonville, FL.

Mark's commentary has been featured in the *New York Times*, *Wall Street Journal*, *Bloomberg*, and many other publications.

Originally from Atlanta, Mark earned his B.B.A. in Economics from the University of Georgia, an M.B.A. from the University of North Florida, and has completed further graduate work in economics at the University of Florida. He also completed the National Association of Business Economics (NABE) Advanced Training in Economics program at Carnegie Mellon University.

Mark is a member of the National Association of Business Economists and co-founded its Charlotte chapter, The Charlotte Economics Club. He serves as a distinguished lecturer and practitioner at the University of Georgia. He is also a member of the American Economic Association, the American Real Estate and Urban Economics Association and the Charlotte Chapter of the Association for Corporate Growth. Mark currently chairs the Economic Advisory Committee for the Bond Dealers of America. In addition, Mark serves as the Chief Economist for the North Carolina CCIM (Certified Commercial Investment Member). He is a member of the Blue Chip Economic Forecasting Panel, and was recently named one of the 2009 North Carolina Power Players, 50 most powerful people in business, by *Business Leader* magazine. Mark currently serves on the Joint Advisory Board of Economists for the Commonwealth of Virginia.

Dear 2013 SECC Attendees:

Thank you for your participation and support!

We welcome all feedback regarding the conference; what went well, and any improvements or suggestions for future conferences that we need to take into consideration. Please send us a note, or give us your verbal comments.

If you are interested in becoming a sponsor or would like to become a committee member, please let one of the committee members know.

Respectfully,

2013 SECC Committee Members

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